

18e Rencontres Internationales de la Mode à Hyères

Saturday, 28th April 2018

10 AM «Creation faced with the challenges of Artificial Intelligence» moderated

by Dominique Turcq, Président – Boostzone.



Dominique Turcq founded the Boostzone Institut in 2004 aiming at being a reference research and training institute on the future of the World of Work. In parallel, Dominique Turcq helps Board of management of several multinational companies to develop prospective vision. The role of Artificial (or augmented) intelligence in the elaboration of development scenarios is an approach he specially works on.

Céline Bondard, Associate and Co-Founder - Cabinet Bondard.



Lawyer at the Paris and New York Bars, co-founder and President of the French-American Bar Association in France (FABA). Maître Bondard also lectures at HEC Paris - Master in Entrepreneurship, and at the Institut d'Etudes Politiques in Paris - Management and Innovation School. She contributes to the Master's in Entrepreneurship and Innovation at the Ecole Polytechnique. Her office, in the service of innovating and creative businesses, defends companies at all stages of their development and particularly regarding intellectual property rights, commercial law, corporate law, both in advice and in litigation.

Maxime Coupez, Director - Fabernovel « innovation strategy » hub.



Maxime Coupez's mission is to assist companies from all industries in adapting their strategy and their organisation to an economy that has been reinvented by the digital era. Among his areas of focus: new economic models and means of value creation, the GAFA strategy and new ways of working in the digital age.

Pascal Morand, Executive President – Fédération de la Haute Couture et de la Mode.



Pascal Morand is the executive chairman of the Fédération de la Haute Couture et de la Mode. He is also Professor emeritus at ESCP Europe, member of the Académie des Technologies and sits on various national boards relating to economy, education and training.